

NEWS RELEASE



*Contact: Ron Ballanti
Strike Zone Communications
ron@strike-zone.net*

GAGE BURNING DAYLIGHT APPAREL PROVIDES WATERPROOF, BREATHABLE PROTECTION FOR hardcore FISHERMEN AND BOATERS

New Gage Professional Guide Collection Jacket & Pants Built For Those Who Live to Push The Limits

If you're the type of fisherman who just has to take one more cast, make one more set or stay out one more hour — regardless of the time, weather or conditions — new Gage Burning Daylight foul weather gear from Grundens USA is made for you.

The new Burning Daylight jacket and pants are part of the Gage Professional Guide Collection, designed for performance, protection and comfort under the most extreme conditions.

Both garments are tailored from heavy-duty 10,000mm waterproof material, engineered for maximum breathability.

The Burning Daylight Jacket — available in Red/Black or solid Black — features fully taped seams, the Gage Halo Hood System and an internal hem adjustment for a secure, watertight fit.



Grundens also adds articulated elbows for ease of movement on deck, whether you're working hard or playing just as hard. Secure storage and convenience abound, with two exterior chest pockets, two side zippered hand-warmer pockets and an interior mesh stuff pocket.

Gage Burning Daylight Pants (available in Black) also provide fully taped seams and quality features like articulated knees, removable suspenders and two zippered hand-warmer pockets. Adjustable cuffs provide a snug, watertight fit while adjustable leg zippers make it easy to put these pants on and take them off, even while wearing deck boots.

-more-

Gage Burning Daylight/Page 2

Grundens offers both the Burning Daylight jacket and pants in sizes ranging from XS to 5XL, to accommodate wearers of all sizes, shapes and ages. The Burning Daylight jacket retails for \$157, while the Burning Daylight pants carry a retail price of \$145. Sizes 3XL to 5XL are priced slightly higher. Both are premium quality garments made with the finest materials and attention to detail.

To learn more about the new Burning Daylight apparel — or the entire Gage Technical Gear line of clothing and accessories — contact Grundens USA toll-free at 800.323.7327 or visit **www.Grundens.com**.

###